

# Anniversary Year Logo Design Contest

## *Official Rules & Guidelines*

### 1. Contest Overview

The Tomahawk Regional Chamber of Commerce is hosting a Logo Design Contest to create the **official logo for the 45 Anniversary Year of Fall Ride**. The winning logo will be used throughout the anniversary celebration on marketing materials, merchandise, digital platforms, and promotional items.

### 2. Eligibility

- Open to individuals or teams.
- Participants must be at least **16 years old** at the time of entry.
- Employees, board members, immediate family members, and contractors of Tomahawk Regional Chamber of Commerce may **not be eligible** to participate.
- One (1) entry per individual or team unless otherwise stated.

### 3. Design Requirements

All submissions must meet the following criteria:

- Must be **original work** created by the entrant(s).
- Must incorporate the Anniversary Year (example: “45th” “1981–2026”).
- Must be suitable for use in both color and black & white.
- Must be scalable for use on:
  - Print materials
  - Apparel and merchandise
  - Digital platforms
  - Signage and banners
- Must not include copyrighted or trademarked material not owned by the entrant.

### 4. File Submission Guidelines

- Accepted formats: **AI, EPS, SVG, TIF, or high-resolution PDF**
- RGB or CMYK color mode,
- Fonts must be outlined or included
- Include a brief design description (250 words or less) explaining the concept and inspiration

### 5. Submission Process

- Entries must be submitted via online form.
- Submission Deadline: **March 20th, 2026**
- Late or incomplete submissions will not be considered.

## 6. Judging Criteria

Entries will be evaluated based on:

- Creativity and originality
- Visual impact
- Relevance to the anniversary theme
- Brand alignment with Fall Ride
- Versatility and reproduction quality

Judging will be conducted by a panel of Committee Members.

## 7. Prize & Recognition

The selected winner will receive:

- **[Prize description – cash amount, gift package, recognition, etc.]**
- Public recognition across marketing channels
- Credit as the logo designer (where appropriate)

No substitutions or transfers of prizes unless otherwise stated.

## 8. Rights & Usage

By submitting an entry, participants agree that:

- The winning logo becomes the exclusive property of the Tomahawk Regional Chamber of Commerce.
- Tomahawk Regional Chamber of Commerce has the right to reproduce, modify, and use the logo in perpetuity without additional compensation.
- Non-winning entries remain the property of the designer; however, The Tomahawk Regional Chamber of Commerce may display submissions for promotional purposes related to the contest.

## 9. Disqualification

Entries may be disqualified if they:

- Violate copyright or trademark laws
- Include offensive, inappropriate, or discriminatory content
- Are incomplete or submitted after the deadline
- Do not comply with contest rules

## 10. Announcement of Winner

The winner will be announced at the Wa Wui Raffle Bike Reveal/WJJQ Home Show in April via:

- First: Event
- Second: Social media channels

- Third: Press release
- Official Fall Ride website (Plus blog on Tomahawk Chamber Site)

## **11. General Conditions**

- The Tomahawk Regional Chamber of Commerce reserves the right to cancel, modify, or suspend the contest if circumstances require.
- Decisions of the judges are final.
- By entering, participants agree to abide by all contest rules and decisions.

## **12. Questions & Contact Information**

For questions regarding the contest, contact:

Charis Lau

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